



HEALTH INSIGHT

ARAB PHARMACEUTICAL & HEALTHCARE
INDUSTRY BUSINESS DEVELOPMENT FORUM
المنتدى العربي التاسع للصناعات الصحية

UNDER THE HIGH PATRONAGE OF HIS EXCELLENCY
GENERAL MICHEL AOUN
PRESIDENT OF THE LEBANESE REPUBLIC

APRIL 4, 2019

LE ROYAL HOTEL BEIRUT - DBAYEH

www.healthinsightforum.com

CE CREDIT

LEBANON TALKS HEALTHCARE

9th edition



THE LEADING PHARMA & HEALTHCARE INDUSTRY CONFERENCE IN LEBANON

WELCOME TO HEALTH INSIGHT 9 - 2019!



Dear Colleagues,

We are pleased to welcome you to the 9th edition of Health Insight 2019 under the high patronage of His Excellency General Michel Aoun President of The Lebanese Republic.

Health Insight had a specific mission since its establishment to stand out from the other events organized in the pharmaceutical field in Lebanon by providing a unique platform for the various stakeholders to address new concepts, new ideas, new trends related to the industry.

It is more than just a traditional annual meeting. It's a chance to learn, engage, grow as a professional in health care and gather all pharma stakeholders in one place.

Health Insight provides you an interactive forum to discuss up to date issues, with the goal of uncovering new ways of working and new solutions for patients and industry. We welcome participants from across the entire drug development industry to share, listen & interact for the best of their career.

By incorporating representatives from the full life sciences landscape, we facilitate open collaboration and we ensure that industry, payors, providers & regulators all have an equal voice.

Under the theme **"Lebanon talks Healthcare"**, Health Insight presents panel discussions and plenary lectures related to a wide range of topic ranging from Managing decisions in Quality, Coverage and Cost of Medicine to Developing the environment for the medicines of the future, Routes to medicine, Human Skills from Science to Communication to Leadership and a wrap up session with all partners.

During an intense and stimulating day, you will learn, debate and grow. You will gain new perspectives from people you may already know, but also from contacts with whom you will want to learn more.

We look forward to welcoming everyone to Health Insight 9 in Le Royal Hotel - Dbayeh.

The Health Insight 9 Scientific Committee

THE SCIENTIFIC COMMITTEE

CONGRESS CHAIRPERSON



MR. ARMAND PHARES
FORMER PRESIDENT
LEBANESE PHARMACEUTICAL
IMPORTERS ASSOCIATION



DR. COLETTE RAIDY
HEAD OF PHARMACY DEP.
MOPH - LEBANON



DR. MARWAN HAKIM
CHAIRMAN & GENERAL MANAGER
LEVANT ALIE HOUSES



DR. CAROL ABI KARAM
PRESIDENT
SYNDICATE OF PHARMACEUTICAL
INDUSTRIES IN LEBANON



MR. AMER HAMMOUD
CHAIRMAN
THE GROUP OF INTERNATIONAL
PHARMACEUTICAL COMPANIES



DR. ROUBA RASSI EL KHOURY
CHAIRPERSON OF THE
SCIENTIFIC COMMITTEE- OPL



DR. RANDA AOUN
CORPORATE AFFAIRS AND
MARKET ACCESS DIRECTOR
PHARAON HEALTHCARE



MRS. ALICE YAMMINE BOUEIZ
CHAIRMAN
MCE GROUP SARL



DR. MIREILLE KHALIL
PROJECT MANAGER
MCE GROUP SARL

STRATEGIC PARTNERS

MEDIA PARTNER

ORGANIZER



The Group of International
Pharmaceutical Companies



09.00
10.00

REGISTRATION OF DELEGATES

10.00
10.40

OPENING CEREMONY

ADDRESS OF MR. ARMAND PHARES - CONGRESS CHAIRPERSON

ADDRESS OF HE. DR. JAMIL JABAK - MINISTER OF PUBLIC HEALTH - LEBANON

INSPIRATIONAL KEYNOTE SPEECH FROM DR. GABY MOAWAD - THE TOP DOCTOR IN WASHINGTON FOR 2015 IN OBSTETRICS AND GYNECOLOGY

10.40
11.10

EXHIBITION OPENING & WELCOME RECEPTION (*Sponsored by Omnipharma*)  **OMNIPHARMA** S.A.L

11.10
12.00

SESSION 1: PANEL DISCUSSION: MANAGING DECISIONS IN QUALITY, COVERAGE AND COST OF MEDICINE

MODERATED BY: DR. WALID AMMAR - GENERAL DIRECTOR - MOPH

PANELISTS:

- **DR. LEILA ELHABRE** - NATIONAL SOCIAL SECURITY FUND REPRESENTATIVE

- **DR. MIRNA METNI** - RESPONSIBLE PHARMACIST OF DRUG REGISTRATION & REIMBURSEMENT - NSSF

- **DR. FADIA ELIAS** - MINISTRY OF PUBLIC HEALTH REPRESENTATIVE

- **BRIGADIER GENERAL PHARMACIST JAMAL MOUKARZEL** - REPRESENTATIVE OF MILITARY HEALTHCARE

- **DR. YAHIA KHAMIS** - DIRECTOR GENERAL - COOPERATIVE GOVERNMENT EMPLOYEES

12.00
13.30

SESSION 2: DEVELOPING THE ENVIRONMENT FOR THE MEDICINES OF THE FUTURE

CHAIRMAN: DR. CAROL ABI KARAM - PRESIDENT - SPIL

THE MEDICINE OF THE FUTURE: PROSPECTS AND REGULATORY

MR. GRAHAM LEWIS - VP - GLOBAL PHARMA STRATEGY - IQVIA

MARKET ACCESS INITIATIVES & PROGRAMS

DR. FADY ROBEHMED - HEAD OF PUBLIC AFFAIRS AND MARKET ACCESS FOR GULF COUNTRIES - SANOFI

LOCALIZATION: AN EMERGING NEED FOR STRATEGIC MARKET ACCESS

DR. MARIE LOUISE ABI HANNA - EXPERT IN MARKET ACCESS AND REGULATORY - SPIL

DISCUSSION

13.30
14.50

LUNCH BREAK

14.50
16.00

SESSION 3: ROUTES TO MEDICINE

CHAIRMAN: DR. RANDA AOUN - CORPORATE AFFAIRS AND MARKET ACCESS DIRECTOR - PHARAON HEALTHCARE

EXPANDED ACCESS TO INVESTIGATIONAL DRUGS: PRACTICAL, LEGAL AND ETHICAL ISSUES

PROF. HAZEM ASSI - ASSOCIATE PROFESSOR OF CLINICAL MEDICINE - DIRECTOR OF SPECIALTY CLINICS AND CLINICAL SERVICES - NAEF K. BASILE CANCER INSTITUTE - AUBMC

LOCAL INNOVATION IN HEALTHCARE RESEARCH & DEVELOPMENT

DR. MARCEL BASSIL - ASSOCIATE DIRECTOR - BIOTECHNOLOGY DEPARTMENT - BPI

PALLIATIVE CARE: WHEN AND WHY

PR. MARIE-CLAIRE ANTAKLY - PALLIATIVE CARE CENTER DIRECTOR - HOTEL DIEU DE FRANCE

DISCUSSION

16.00
17.00

SESSION 4: HUMAN SKILLS FROM SCIENCE TO COMMUNICATION TO LEADERSHIP

HE. MR. GHASSAN HASBANI - DEPUTY PRIME MINISTER - FORMER MINISTER OF PUBLIC HEALTH

17.00
17.30

WRAP UP SESSION: LEBANON TALKS HEALTHCARE

CHAIRMAN: MR. ARMAND PHARES - CONGRESS CHAIRPERSON

PANELISTS:

- **DR. COLETTE REAIDY** - HEAD OF PHARMACEUTICAL DEPARTMENT - MOPH

- **DR. CAROLE ABI KARAM** - PRESIDENT - SPIL

- **MR. AMER HAMMOUD** - CHAIRMAN - GROUP OF INTERNATIONAL PHARMACEUTICAL COMPANIES

- **DR. MARWAN HAKIM** - CHAIRMAN AND GENERAL MANAGER - LEVANT ALIE HOUSES

- **DR. ROUBA RASSI EL KHOURY** - CHAIRPERSON OF THE SCIENTIFIC COMMITTEE- OPL