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SPECIAL THANKS TO

ORGANIZED BY

SUPPORTED BY

The Group of International Pharmaceutical Companies
www.mcegroup.net

Syndicate of Pharmaceutical Industries in Lebanon

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UNDER THE PATRONAGE OF
HE. MR. WAEF ABOU FAOUR
MINISTER OF PUBLIC HEALTH

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DATES & VENUE
2-3 June 2016
Le Royal Hotel- Dbayeh- Lebanon
Health Insight 2016 welcomed a record breaking amount of 270 delegates, speakers, sponsors, and exhibitors. We would like to take this opportunity to thank all the parties involved in the event, particularly our Strategic Partners: Ministry of Public Health in Lebanon, the Lebanese Pharmaceutical Importers Association, the Syndicate of Food Supplements and Natural Herbal Medicine Importers, the Syndicate of Pharmaceutical Industries in Lebanon, the Group of International Pharmaceutical Companies.

With an audience from 9 countries, the event has established itself firmly on the pharmaceutical event calendar.
This Congress featured more than 25 local international and regional respected speakers sharing expertise and experience with the attendees.

Health Insight 6 brings together all the stakeholders in the pharmaceutical field from Ministries, local industries, originators, importers and distributors of pharmaceutical and food supplements in Lebanon and the Arab countries to network and discuss the best practices to build a sustainable healthcare industry,

The 2017 edition of Health Insight will continue its legacy as one of the most professional and reputable event related to pharmaceutical and food supplements industries offering a unique platform of communication and networking among the various stakeholders.

This post-show report summarizes the 2016 event and demonstrates how the forum has grown and outlines the strategies used to deliver and expand the event for the future. If you are already involved with Health Insight as an exhibitor, visitor or delegate, we would like to thank you for your continued support in making it such a great success.
EXHIBITORS SURVEY

Results from exhibitor survey

EXHIBITORS VIEW OF EXHIBITION
96% rated Health Insight as a good opportunity to network with key decision makers
90% were satisfied by their participation
79% would recommend exhibiting at Health Insight
95% rated as good the organization of the event

DELEGATES SURVEY

DELEGATES BREAKDOWN BY COUNTRY

9 COUNTRIES

Egypt  Syria
Iraq   UAE
Italy  USA
Jordan
Lebanon
Switzerland

DELEGATES PROFILE BY JOB POSITION

Breakdown by job position

- Academicians: 19%
- C level: 15%
- Marketing: 14%
- Officials: 12%
- QA/QC: 6%
- R&D: 10%
- Regulatory Affairs: 24%
Health Insight 6 offered a lot of networking opportunities

**MINISTERIAL PANEL DISCUSSION : BUILDING A SUSTAINABLE HEALTH ECONOMY**
Managed By Mr. Said Ghorayeb and discussing the different measures that the government can take to improve the pharmaceutical industry

63% rated the ministerial panel as good
65% rated the opening ceremony as excellent

**REGULATORY PANEL DISCUSSION : Health Authorities Versus Stakeholders : LATEST COUNTRY UPDATES ON PRICING & QUALITY TOPICS**
5 officials taking part in the panel discussion
5 countries represented
Unique networking opportunities between high level officials and top management staff in manufacturing, importing or distributing pharmaceutical companies

71% rated as good the panel discussion
67% rated the panel discussion as very useful

**WORKSHOP: WHAT IS LEADERSHIP ALL ABOUT?**
90% rated as excellent the workshop

**CONFERENCE PROGRAM**

- Delivering Value for a sustainable healthcare sector
- Quality, Safety and compliance
- Multiple Virtues of Nature
- Strategies for a better market access

94% of the attendees stated that the scientific program of the conference was very good
100% of the attendees were satisfied by their participation in Health Insight 2016
95% stated that the speakers' knowledge of the subjects discussed was good
SOME OF THE VIPS
PARTICIPATING COMPANIES

3 M
Abbott Laboratories
Abbvie Bio Pharmaceuticals
Abela Freres SAL
Alfa Laboratoires
Algorithm SAL
Amgen
Antares Vision
Arwan Pharmaceutical Industries
Bella pharma
BPI
Caritas
Century Pharma SAL
Clinical & diagnostics Logistics
Codipha
Commercial & Trading Resources
Droguerie de l’union
Droguerie MERCURY S.A.L.
Droguerie R. Pharaon & Fils S.A.L.
Eli Lilly & Company
Glaxosmithkline
Group of International Pharmaceutical Companies
Hikma Pharmaceuticals
IMS
Integrated Pharma Solutions
Interpharma S.A.L.
Janssen Pharmaceutical Companies
Jordanian Food & Drug Association JFDA
Khalil Fattal et Fils
Lebanese Anti Aging & Life rejuvenating Center
Les Laboratoires Servier
Levant Alie Houses SAL
Lebanese Pharmaceutical Importers Association
Mectapharm
Med Science
Mephico SAL
Merck Middle East
Merck Sharp & Dohme

Mercuphar
Mersaco SAL
Ministry of Health- Iraq
Ministry of Public Health- Lebanon
Ministry of Health - Syria
Novartis Pharma
Novo Nordisk
Nutricia MEDMCC
Omnipharma
Pacific Pharma
Pfizer
Pharma M sal
Pharmadex
Pharmaline
Pharmamed
Raymond Georges Abou Adal & Cie
Roche
SADCO
Solupharm sal
Syndicate of Food Supplements & Natural Herbal Medicine Importers
Syndicate of Pharmaceutical Industries in Lebanon
Takeda
Union Pharmaceutique d’Orient
Unipharm

UNIVERSITIES
Beirut Arab University
Lebanese American University
Lebanese International University
Lebanese University
MCE Group specializes in global congress organization and association management services. We have successfully managed a complete array of corporate events in Lebanon and the Arab countries. Our company invaded the world of events through different segments: event organization and related services. While operating from Lebanon, we cover the Arab countries and the Mediterranean basin and we maintain strong relationship with our collaborators in the different countries. Our clients are from the public, private sectors as well as NGOs.

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